AACS

AWARDS

Recognising excellence since 2012

C27

Convenience. Reimagined.

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RECOGNISING EXCELLENCE SINCE 2012

AACS Awards

The AACS Awards, established in 2012, have been at the forefront in recognising and honouring excellence within the convenience retail industry.

The AACS Industry Awards are now entrenched as the gold standard of awards, setting the bar for best practices, innovation and retail format development in the Australian convenience retail landscape.









LAST YEAR'S WINNERS

Bella Zaatini
Metro Petroleum · Retailer Winner

Tamara Williams
Suntory Oceania · Supplier Winner

FUTURE LEADERS

Peter Jowett Award

The AACS Peter Jowett Convenience Retail Award is a unique opportunity for our future leaders within the AACS Retailer and Supplier membership to challenge others in Australia on thinking about the opportunities for our industry.

Our industry is blessed with a large talent pool who hold strong ambitions to be future leaders in business, and this process is designed to highlight & promote this talent.

ENTRANT CRITERIA

- Open to all AACS Members
- Entrants must be under 36 years old
- For Retailers & Suppliers

JUDGING CRITERIA

Quality of Submission	10%
Addresses the Question	40%
Shows Innovative Thinking	25%
Could be Implemented	25%

THIS YEAR'S QUESTION IS:

Reimagining Convenience: Earning the Right to Serve the Next Generation

If you were appointed CEO of a leading Australian convenience retailer, what three bold changes would you make to ensure the channel is Australia's most relevant and trusted retail destination in 2035, earning its social licence with customers, communities and government while continuing to grow commercially?

REGISTRATION OPEN	SUBMISSION DEADLINE	FINALISTS ANNOUNCED	WINNERS ANNOUNCED
19 October 2026	5 February 2027	19 February 2027	17 March 2027



2025 OVERALL WINNER

Jack & Co Northwood
Overall Store of the Year

RETAIL EXCELLENCE

Store of the Year

There are **two categories**, with the overall winner of the two categories being the Australian representative at the **NACS Asia Pacific Store of the Year** Competition.

THE TWO CATEGORIES ARE

- Company Owned or Franchised Site
- Privately Owned Site

SCORING CRITERIA	%
Store Format & Innovation	10%
Technology, Loyalty & Payments	10%
Product Range	10%
People Development	10%
Customer Service Initiatives	10%
Results / Performance	25%
General Impression / Relevance	25%



2025 WINNER
Company Owned or Franchised Site
7-Eleven Geraldton



2025 WINNER
Privately Owned Site
Jack & Co Northwood

SUBMISSIONS OPEN	DUE DATE	FINALISTS ANNOUNCED
19 October 2026	19 February 2027	26 February 2027



2025 WINNER

Asahi Beverages
New Product Launch of the Year

SUPPLIERS ONLY

New Product Launch of the Year

Award entry criteria. Submission should demonstrate how new product launches:

1. **Achieved incremental sales value to the category**
   Provide scan data to support incremental deliverables using National scan data for Australia.

2. **Introduced innovation to the category**
   This could include innovation in the product's function, design or packaging. Could also be a completely new type of product or a useful innovation to an existing product or brand, such as a new ingredient, redesigned shape or size, new formula (e.g. less sugar) or new packaging (e.g. user-friendly or "green").

3. **Marketing & support activations**
   Provide examples of in-store / E-Comm / online activations. Support for the channel (investment, field support, merchandising support). Please provide images to support your marketing activation.

4. **Delivered on ESG initiatives**
   Sustainable packaging, manufacturing practices, POS material or displays. Reinvestment into sustainable practices.

YOUR SUBMISSION

- Should be developed in a presentation format (PowerPoint), clearly outlining how the product launch covers off each of the 4 criteria.
- Submission should be a maximum of 8 slides in total.
- You are encouraged to showcase your submission using photos, artwork, links to videos or online content.

SUBMISSIONS OPEN	SUBMISSIONS DUE
19 October 2026	19 February 2027



2025 WINNER

AA Petroleum
Retailer Group of the Year



2025 WINNER

Suntory Oceania
Supplier of the Year

CONVENIENCEPULSE

Retailer Group of the Year & Supplier of the Year

For the Retailer Group of the Year and all Supplier of the Year Awards, the **Convenience Pulse** program provides the detailed platform for retailers and suppliers to complete a 360-degree review of performance over a 12-month period, with a mid-year progress check also in place.

This review is undertaken by all retailers and over 70 supplier partners to determine how the supplier and key retailer awards are won.

SUPPLIER AWARD CATEGORIES

1. Grocery & General Merchandise
2. Snacking
3. Telecommunications
4. Tobacco
5. Food On the Go
6. Beverages
7. Confectionery
8. Distributors

KEY PERFORMANCE CRITERIA

- Business Practices
- Personnel
- Category Management
- Marketing (Supplier) & Execution (Retailer)
- Supply Chain & Processes

2025 RETAILER GROUP OF THE YEAR
AA Petroleum

2025 SUPPLIER OF THE YEAR
Suntory Oceania

All 2025 category winners: page 08 →

SUBMISSIONS — **No submissions required for these awards.**

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2025 Supplier of the Year Category Winners



GROCERY & GENERAL MERCHANDISE

Pacific Optics



SNACKING

PepsiCo



TELECOMMUNICATIONS

Sim Connect (Telstra)



TOBACCO

Philip Morris



FOOD ON THE GO

Patties Food Group



BEVERAGES

Suntory Oceania



CONFECTIONERY

Mondelez



DISTRIBUTORS

The Distributors

KEY DATES

Award Submission Timeline Summary

AWARD	LAUNCH DATE	DUE DATE	FINALISTS ANNOUNCED
Store of the Year	19/10/26	19/02/27	26/02/27
New Product of the Year Award	19/10/26	19/02/27	n/a
Excellence Awards	19/10/26	19/02/27	n/a
Peter Jowett Award Winners announced 17/03/27	19/10/26	05/02/27	19/02/27







If you have any questions on the awards or your submission, please reach out to either:

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