



Bonus data, 35 day expiry. Only with Vodafone.

Prepaid Combo Refresh: Our BIGGEST Data Offer Ever with 35 Days to Use It

The Prepaid market can be complicated, so our goal is to keep it as simple as possible, while giving our customers the best value for money with **simpler plans, more data** than ever, **International minutes** and more time to use it with our **35 day expiry** on all \$40+ Combo Plus plans. The future is exciting. Ready?

What's changing?

From now until 31st January 2019, Vodafone Prepaid customers can now score a **MASSIVE** 40GB data + International minutes on our \$40 Combo Plus plan with an **EXTRA WEEK** to use it.

Note: All of our **Combo Plus** plans now include both Data and Standard International Calls (IDD).

Prepaid Combo Plus for mobile phones	Data	Unlimited calls and text <small>(Std national)</small>	Expiry	Zone 1 Minutes <small>(Std International)</small>	Zone 2 Minutes <small>(Std International)</small>
\$10	4GB	✓	7 days	—	—
\$20	8GB	✓	14 days	—	—
\$30	30GB <small>(incl. 6GB + 24GB bonus)</small>	✓	28 days	—	—
\$40	40GB <small>(incl. 17GB + 23GB bonus)</small>	✓	35 days	500 mins	100 mins
\$50	50GB <small>(incl. 30GB + 20GB bonus)</small>	✓	35 days	1000 mins	150 mins



Zone 1 – 20 Countries:

Canada	Guam	India	Malaysia	Norway	Singapore	South Korea	UK
China	Hong Kong	Ireland	Mexico	Puerto Rico	Romania	Sweden	USA
Germany	Iceland	Japan	New Zealand				



Zone 2 – 70 Countries:

Andorra	Brunei	Dominican Republic	Indonesia	Malta	Paraguay	Slovakia	Turkey
Argentina	Cambodia	Egypt	Israel	Mongolia	Peru	South Africa	Turkmenistan
Austria	Cayman Islands	Faroe Islands	Italy	Mozambique	Philippines	Spain	UAE
Bahrain	Chile	France	Kazakhstan	Namibia	Poland	Spain Canary Isl.	Uruguay
Bangladesh	Colombia	Gibraltar	Kuwait	Nepal	Portugal	Sri Lanka	Vatican City (Holy See)
Belgium	Costa Rica	Greece	Laos	Netherlands	Reunion	Swaziland	Venezuela
Bermuda	Cyprus	Guadeloupe	Lebanon	Northern Mariana Isl.	Russia	Switzerland	Vietnam
Bolivia	Czech Republic	Guatemala	Luxembourg	Pakistan	San Marino	Taiwan	
Brazil	Denmark	Hungary	Macao	Panama	Saudi Arabia	Thailand	

Essential Information:

- **What's in it for me?** An easier sales conversation with clear and simple offers providing with our biggest data shout out ever. Plus, no one else is offering 35 day expiry, so we have a clear point of difference and less competitor comparison objections.
- **What's in it for the customer?** More value for money and less wastage with only 10 recharges a year. Uncomplicated recharge options, which are the most competitive in the market, with both included international minutes and data
- **What's the soundbite?**
 - Huge data inclusions
 - More IDD countries than ever before with Zone 1 & Zone 2 inclusions covering 90 countries
 - Extra week of usage with 35 day expiry from \$40, giving customers more time to use their inclusions
 - Choice of expiry with 7 days, 14 days, 28 days and 35 days.
- **Phase out of Old Plans.**
With our new Prepaid Combo Plus plans, the following plans will be retired from market and no longer be available for new customers to connect to: Data Combo, Talk Combo, MyMix
 - Existing customers will be able to continue to recharge on MyMix and Data or Talk Combo
 - Existing customers also have the option to recharge on our new Combo Plus plans
 - Once existing customers have recharged on the new Combo Plus plan, they will not be able to return to recharging on MyMix, Data or Talk Combo.

We'll be campaigning to customers via SMS and email promoting our new Prepaid Combo Plus plans.

Here are some FAQ's to help you answer customer queries:

Who can get this offer?

This offer is available to all new customers who activate a valid Starter Pack or \$2 SIM on a \$30 (or higher) Combo or recharge onto a new Combo Plus plan.

Do I get the bonus data on activation?

Yes, provided you activate your SIM before 31st January 2019.

How does the bonus data work?

Think of it like a bucket of data. For example, if you recharge on a \$40 Combo Plus plan, you get 24GB data. Any leftover data from that first recharge, rolls over to your 2nd and 3rd recharges.

Note: when using up your data, your standard inclusions get used up first. So on the \$40 Combo Plus plan, your 17GB standard inclusions get used up first. Once they have been used up, the bucket of bonus data (24GB) kicks in.

What happens if I don't use up my data?

Your bonus data (the bucket of data) rolls over to your 2nd and 3rd recharge, so there is less wastage!

Will I be able to get the Christmas Data offer if I recharge \$10 or \$20?

No, unfortunately our Christmas bonus data offer is only available on \$30 or higher Combo Plus Plans.

What if I recharge \$30?

You will be eligible for the Christmas bonus data offer. However please note you won't get any included International minutes. This is only valid on \$40 + Combo Plus plans.

I am a current Vodafone Prepaid customer. Will I automatically get this offer when I next recharge?

No, unfortunately our Christmas bonus data offer is available to new customers only.

Note: 35 day expiry only applies on \$40+ Combo plans and isn't an expiring offer.

I am currently with another provider (e.g. Optus). Can I get this deal?

Ask if they are in contract. If they are, they may need to wait until their contract has finished. If they are out of contract, they can switch over to Vodafone Prepaid today!

I am currently with another provider and I am out of contract. I want to switch over, but can I keep my number?

Yes, you can easily port your number over. You will just need your account number (found on your last bill or by calling your provider).

What happens if I finish my data within 35 days?

You can purchase a data add-on as per usual or recharge to renew the combo.

What about existing Starter Packs in channel?

All existing Starter Packs will have the new inclusions. This means \$10 SIMs increase to 4GB, \$30 to 6GB, \$40 to 17GB, \$50 to 30GB.

The future is exciting.

Ready?

