

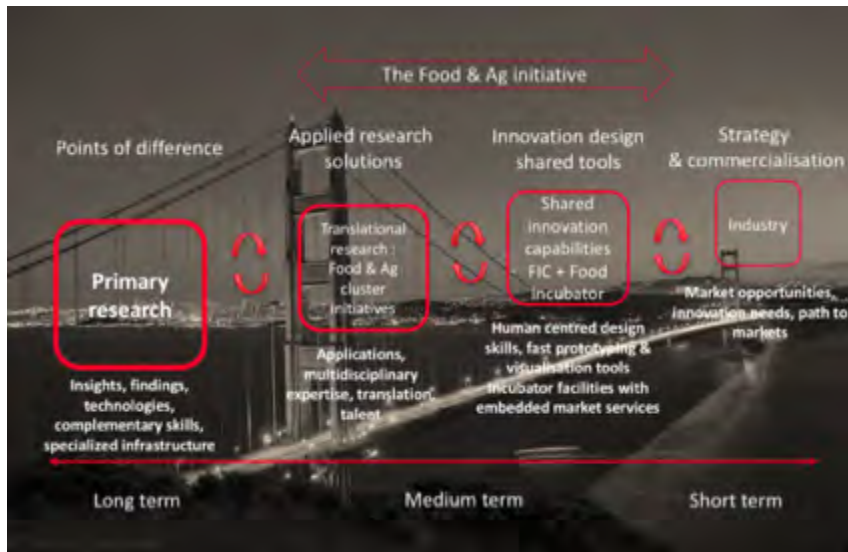
**Welcome to the Monash
Food Incubator !!**

Our new look Incubator space ...



What are our goals?

An integral part of the Monash Food & Ag initiative

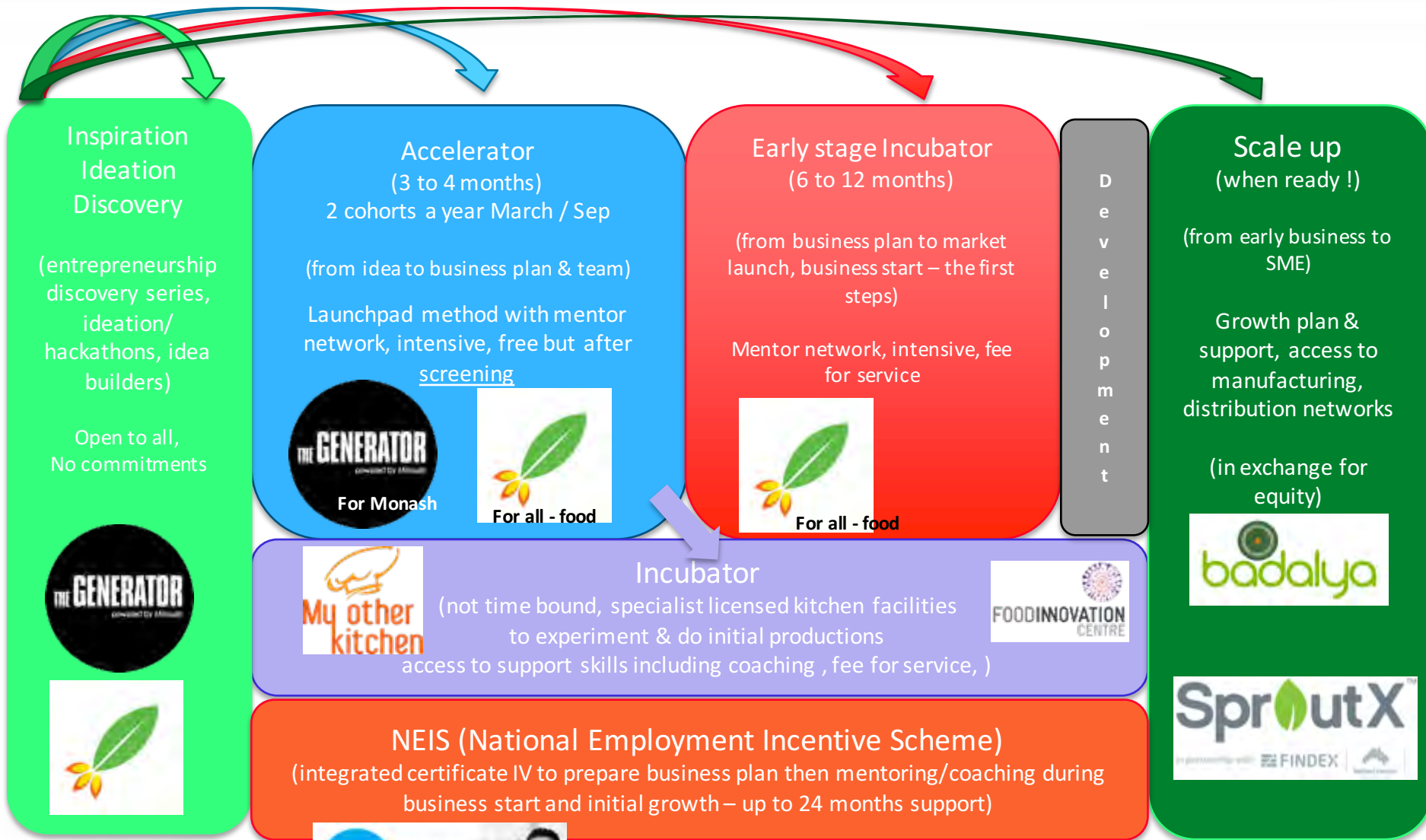


And its mission : Co- creating the future of foods



- ✓ Create a **community** of food creators
- ✓ Support food **entrepreneurs** in their diversity and their ideas
- ✓ Co-create a **food accelerator** with the entrepreneurs, partners and **connected to pathways** (market or next stage)
- ✓ Co-create the **future of foods**

There are many ways & entry points to use this network depending on your degree of readiness, commitment, budget and idea and specialized partners to suit them all



What does it mean to you ? Entrepreneurs

- Entrepreneurs
 - If you want to go fast, full time and your idea & team are ready
 - Accelerate your business idea to a business plan with mentors through Rocket Seeder or the Generator
 - Then Incubate your business and start it from the licensed kitchen
 - If you are not sure yet or need time - incubate your idea with MOK
 - If an accelerator is not for you or you have started but cannot go full time or need to build whilst earning a base wage - explore the NEIS program
 - If you are an early stage business you can explore growth options with Badalaya
 - If you are a small business you can also access the incubator for product development and our growth partner for access to co manufacturing options
- Some Q&As
 - The accelerator is free – you just need to qualify (idea, team ready & commitment)
 - There is no seed funding for now – only through the Generator (open to Monash alumni and sector agnostic)
 - The incubator is fee for service but low cost
 - We have a plug and play kitchen for specific projects where equipment can be rented in
 - The NEIS program is opened to all who are unemployed – including students
 - We do not have all the technical answers and skills but we'll endeavour to find them with our partners (but costs might be involved!)

What does it mean to you ? Corporate / partners

- Corporate / partners
 - Our focus is in Food (broadly defined)
 - Our set up is designed as an end to end support network – it can be leveraged as an access for ideas or entrepreneurs at an adequate cost
 - Our accelerator program can be organised around a particular challenge (including IP commercialisation) you may want to sponsor and access solutions (or support them)
 - Our incubator program can be organised for your internal programs or events
 - Our program can anchor a dedicated program that fits your needs
 - Our complete system can be used to funnel start ups or entrepreneurs you are currently connected with
 - Our program would welcome route to market partners who would offer access to market opportunities to the entrepreneurs coming through



**MONASH
FOOD INCUBATOR**

Not one size fits all! There are many ways in and out and many needs...

- Our accelerator will run **2 cohorts** a year of entrepreneur through an intensive idea to start-up program in foods – **potential for a corporate cohort in addition**. 24 – 36 start-ups per annum.
- Our incubator will offer facilities and coaching for entrepreneurs or small businesses whose timing or needs do not fit acceleration, or for their initial phase of development after the accelerator
- NEIS offers an alternative to all, if they fit the criteria of the program and its funding requirements. Estimates 20 businesses a year created.
- Our infrastructure is designed for multiple use and will also service a range of fee for service needs (events, kitchen hire, ...)
- Finally our scale up partners (Badalaya, SproutX) offer a way to cross the start up valley of death

Ready to co-create the future of foods?

