

## Transcript

Station: **ABC 666 CANBERRA** Date: **30/05/2008**  
Program: **07:00 NEWS** Time: **07:06 AM**  
Compere: **NEWSREADER** Summary ID: **C00030866948**

Item: **ACT SHOP KEEPERS FEAR A DROP IN BUSINESS IF THEY ARE BANNED FROM DISPLAYING TOBACCO PRODUCTS.**

**INTERVIEWEES: DAVID KILLEEN, AUSTRALASIAN ASSOCIATION OF CONVENIENCE STORES**

Demographics:	Male 16+	Female 16+	All people	ABs	GBs
	6100	11100	17300	8200	11200

**NEWSREADER:** A survey of ACT shop keepers showed that many feared that their businesses will suffer if a ban on the display of tobacco products goes ahead.

The ACT Government has introduced a bill that will force retailers to keep cigarettes hidden under the counter.

The Australasian Association of Convenience Stores commissioned the survey.

The Association's Director, David Killeen, says nine out of 10 retailers questioned opposed the ban.

**DAVID KILLEEN:** Tobacco products can represent something like 30 per cent of a store's sales, and that's, that's an average amount.



We, the problem we see is that tobacco display bans in small outlets will cause a transfer of business to supermarkets and also to specialist tobacco retailers.

\* \* **END** \* \*

**TRANSCRIPT PRODUCED BY MEDIA MONITORS**  
*target-monitor-analyse*

---

ADELAIDE	BRISBANE	CANBERRA	MELBOURNE	PERTH	SYDNEY
08 8132 4800	07 3259 2100	02 6124 5200	03 8327 6400	08 9228 5800	02 9318 4000

---

AGENCY REPORT For private research and not to be disseminated. Every effort made to ensure accuracy for the benefit of our clients but no legal responsibility is taken for errors or omissions. (\*) - Indicates unknown spelling or phonetic spelling. Metro TV demographics are supplied by OzTAM, Radio and Non-Metro TV demographics are supplied by Nielsen Media Research.

ABs = Managers, administrators, professions. GBs = Grocery buyers.

---