

“ Before we joined the Association, I'd always wondered if I'd get what I paid for - running a business is expensive enough. But I have gained much more from my membership than I thought possible. ”

David Hodge
CEO Nightowl Convenience Stores
Queensland

AACS Mission Statement.

The mission of the AACS is to focus on the growth of non-fuel merchandise categories with assistance to Members in both Australia and New Zealand and to increase the effectiveness and profitability of the Convenience Channel of Trade by:

- Providing needed education and training and opportunities for the exchange of ideas between Members and Suppliers
- Encouraging a high level of Business Ethics and a positive community impression of the industry
- Encouraging government action beneficial to the Industry through the active participation of its Membership

“ As a Supplier to the Convenience Channel I find the benefits of being a part of AACS essential for engaging my team with our customers. ”

Steve Porter
General Sales Manager
Masterfoods Australia/New Zealand

How to join.

AACS offers three types of Memberships:

Retail Membership is open to all Australian Convenience stores and/or petroleum marketing companies, either as landlord, franchisee or combination of both. Download an application form - www.aacs.org.au

Associate Membership is open to all companies supplying a product and/or service to the Convenience Stores and/or Petroleum Marketing Companies. Download an application form - www.aacs.org.au

International Membership is open to all Non-Australian Convenience and/or Petroleum marketing companies as well as other interested companies. Contact us for details.

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Becoming a member

Australasian Association
of Convenience Stores
Incorporated since 1990

“ As a Regional Convenience Store Chain, I was really surprised by the benefits I received when I joined the AACS. What you put into your business counts more than the size of your business alone.”

Andrew Murray
Director
Collect Food Stores NSW

What is a Convenience Store?

A Convenience Store (which may also be known as a C-Store or Food Store) usually provides a wide range of consumable products such as food or fuel, from a convenient location in the local community;

- Building sizes can vary from 30sqm to 600sqm (most are between 170 and 300 sqm)
- Generally, facilities will be modern and air conditioned with extensive equipment
- Off-street parking and/or pedestrian access is essential
- Many of the stores operate 24 hours a day, 7 days a week
- Products include the traditional Tobacco, Beverage and Confectionery with most food categories including Fresh Food and the evolving Home Meal Replacement offer.
- Stores can offer extensive services including ATM's, entertainment products, toys or car washing etc.

“ The opportunity to share innovative ideas - as well as concerns - is one of the best benefits for me. Joining AACS has been one of the best business decisions our company has made.”

Greg Hodges
National Account Manager
Parmalat Ltd

Why join AACS?

■ Business meetings and Receptions

Retail members who are major oil companies or medium to large sized Convenience Store operators, are able to meet regularly with the Associate Members who supply to the industry. Receptions are held to allow interaction between members as well as broader networking opportunities.

■ Training and Development

AACS is proud to offer proven training programs for the benefit of Members and Associates. The highly successful Convenience Store Simulation program, for example, is fast becoming seen as essential. Member's discount rates apply.

■ Scholarship Program

This annual program is for both Members and Associates. Here, key staff can research and present on current issues facing the Convenience

Channel. The Scholarship rewards selected candidates with the experience of joining the Members on their annual Study Tour to Convenience Retail destinations around the globe.

■ Annual Study Tour

Spot the latest trends and seek new ideas through the annual tour. This usually features a stop over at the NACS Convention in the USA - the biggest event of its type in the world. It's also an opportunity to meet new people - and take a well-earned break! (Member's rates apply.)

■ AACS Show and Seminars

AACS produces an annual Convention that moves between Melbourne and Sydney alternate years that encourages learning from each other and the program enhances continued growth to the Convenience Channel of Trade for both Retailers and Suppliers.

■ Research, Representation and Government Relations (Freedom to Trade)

There are many Government issues that affect the Industry. Industry statistics are collated in a STATE OF INDUSTRY REPORT for the benefit of all Members. It is essential reading and complimentary to all Members.

■ Web Site Facility

The Web site of the Association is a great source of information and communication for the membership. It is available to all with an exclusive Members only section.